



**Press Release**

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**David C. Mirsky Elected to ELFA Independent Middle Market  
Business Council Steering Committee**

Aliso Viejo, CA— David C. Mirsky, Co-founder & COO, Pacific Rim Capital, Inc. has been elected to serve a two-year term on the Equipment Leasing and Finance Association's Independent Middle Market Business Council Steering Committee.

The Independent Middle Market Business Council Steering Committee is one of five primary constituent bodies at ELFA. The committees are an integral part of ELFA's operations, providing critical input on the direction of the association and serving as a bridge between the membership and the Board of Directors and staff. The committee members are elected by the Business Council membership for a term of two years on a staggered basis.

The Independent Middle Market Business Council Steering Committee represents independent finance and multi-line finance companies involved in transactions between \$250,000 and \$5 million, either individually or through lines. The committee analyzes the needs of companies in its segment and recommends to the Board how to meet those needs.

**About Pacific Rim Capital, Inc.**

Pacific Rim Capital is a global financial services company that provides equipment leasing and asset management services to the world's largest and most prestigious companies. PRC is the United States' largest independent lessor of material handling equipment. It is also doing significant amounts of business in Canada, Mexico and elsewhere in Latin America. Pacific Rim Capital has recently opened in Ireland to service the European Union. The company was established in 1990 and is located in Aliso Viejo, California.

**About ELFA**

The Equipment Leasing and Finance Association (ELFA) is the trade association that represents companies in the \$628 billion equipment finance sector, which includes financial services companies and manufacturers engaged in financing capital goods. ELFA members are the driving force behind the growth in the commercial equipment finance market and contribute to capital formation in the U.S. and abroad. Its over 550 members include independent and captive leasing and finance companies, banks, financial services corporations, broker/packagers and investment banks, as well as manufacturers and service providers. In 2011, ELFA is celebrating 50 years of equipping business for success. For more information, please visit [www.elfaonline.org](http://www.elfaonline.org).

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